

Exquisite interiors, your way

SketchUp enables true free-form interior design, allowing you to create stunning visuals that represent your style. We get out of your way so you can draw whatever you want, iterate rapidly and get more done.





Think in 3D. Draw in 3D.

Whether your starting point is a hand sketch or a floor plan, SketchUp lets you visualize design ideas fast and build off the ones you like.



3D for everyone

SketchUp is an easy to learn, cost-effective solution: the ideal choice for small (and large) businesses designing in 3D.



Tell the whole story

Use LayOut to create stunning presentation documents. Take your 3D model into 2D space, adding the context and details needed to move projects forward.



Custom styles

Develop unique styles with SketchUp's Style editor. Create photo-real images with your choice of rendering extensions.



Bridge data silos

Link data throughout each phase of the building's lifecycle to keep your project on schedule and on budget. Bring together files from over 60 industry tools.



Real-world products

3D Warehouse allows you to quickly populate your design with real products from the world's largest 3D library.

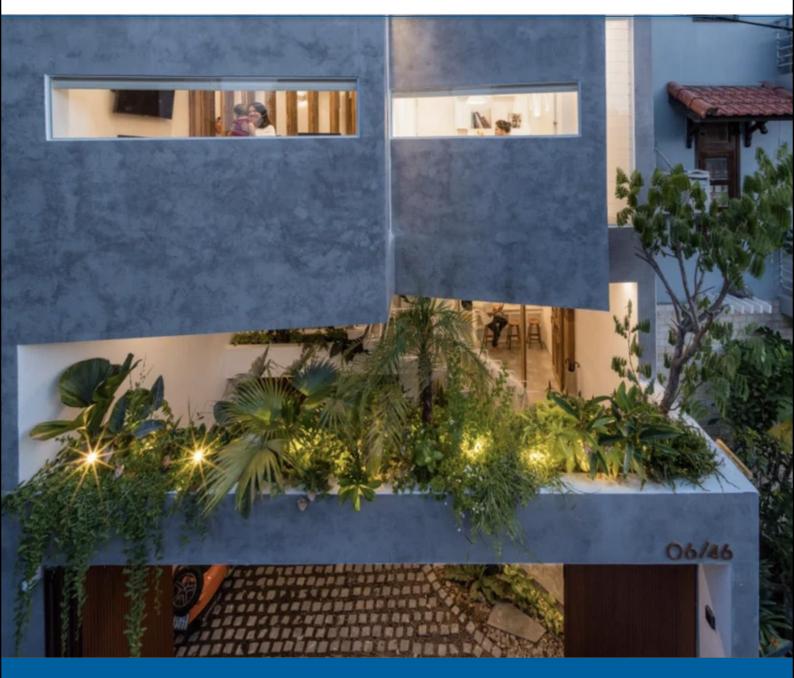


Enter virtual reality

Visual projects deserve visual explanations. Blow clients away with immersive AR/VR. Tour models with clients at 1:1 scale and get instant feedback.







LIMDIMHOUSE Studio

Based in Hue, Vietnam, Mai Tran discusses her unique design style combining traditional Vietnamese elements with modern touches. We deep-dive into her very Instagram-worthy project, Jalousie house, which is making waves on international and local architecture blogs. Full case study here.

Jalouise House

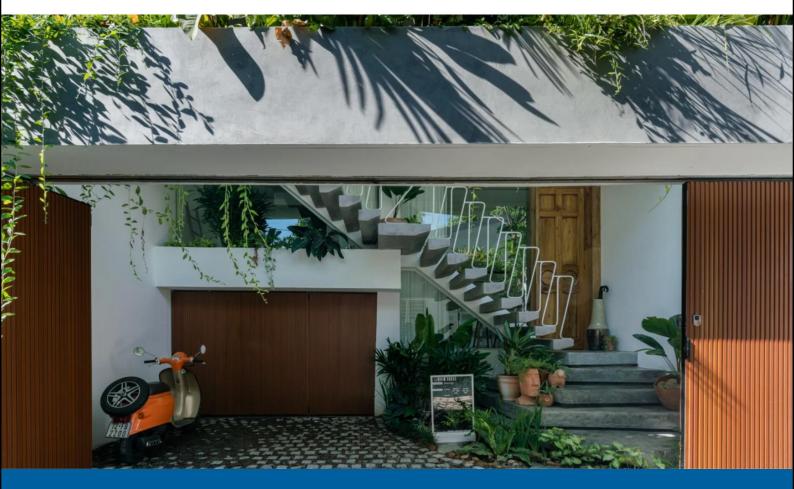
Location: Hue, Vietnam

Project type: Live-work

Project area: 300m²

Status: Completed





LIMDIMHOUSE Studio

Designing a Instagram-worthy homestay residence.

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SketchUp provides fast and accurate virtual representation. It's highly efficient software that we can use on low-configuration computers in the office. When our team gets to the site, they can reference our 3D models and know what to do.

Mai Tran | Founder, LIMDIMHOUSE Studio

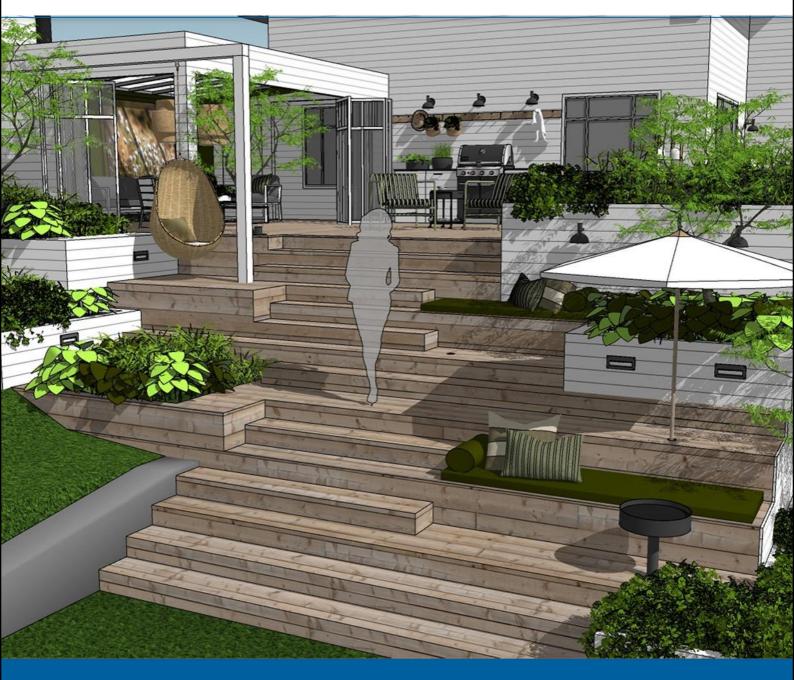
We don't require plugins as SketchUp's native tools meet our workflow needs. Some of the functions we love are the ability to draw parallel lines and duplicate items quickly.

It is also remarkable that SketchUp helps in the material quantity calculations and reveals details to make the construction process more straightforward.

We used SketchUp's **Add Location** and SketchUp Pro's **Shadow feature** to imitate daylight in our 3D model. This enabled us to check how shadows would fall and ensure that the louver could meet our expectations in terms of design and functionality.







THERESE KNUTSEN

Interior & Garden Designer

With clients located across the Nordics,
Therese Knutsen has been successfully
running her practice for 10+ years.
Changing seasons, weather, and nature are
important sources of her inspiration.

Full case study <u>here</u>.

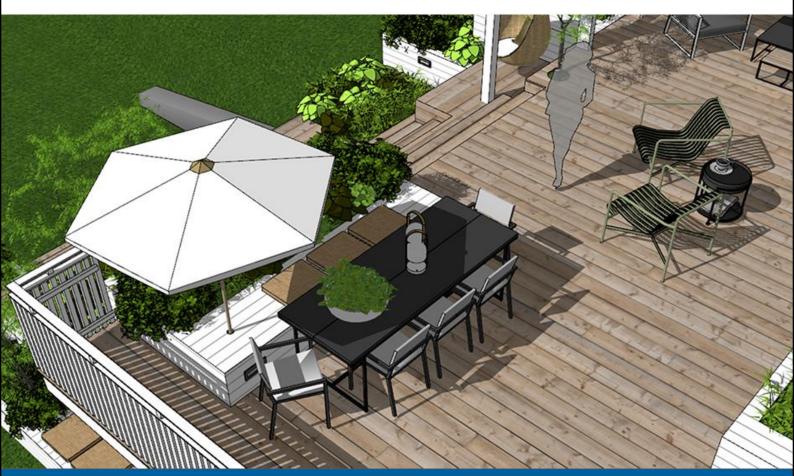
Location: Norway

Project type: Indoor-outdoor residential spaces

Status: Completed







THERESE KNUTSEN

Interior & Garden Designer

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The transition to working solely in 3D has defined the way I approach projects, increasing both my efficiency and creativity.

This has been especially true in outdoor design where the shape and varying elevations of the landscape are integral to the design and a simple plan-view approach is insufficient. I have actually stopped sketching by hand altogether, making even the first strokes in the 3D model.

In addition to supporting my design work, Sketchup allows me to communicate my solutions to clients in a very effective way—especially for projects that are delivered virtually.

In both interior and exterior design, the wealth of objects in the **3D Warehouse** is a huge advantage. With virtually any kind of tree, grass, and flowers available, shared by other users, there are no restrictions in being able to present the design exactly as I need it. I can find most furniture and other objects I'm looking for too.

Therese Knutsen | Founder

