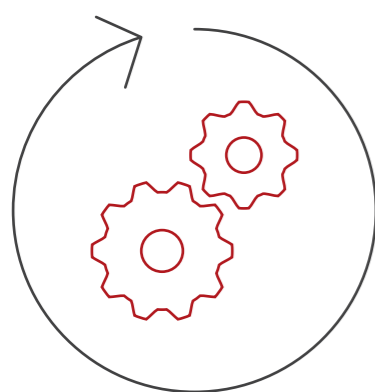


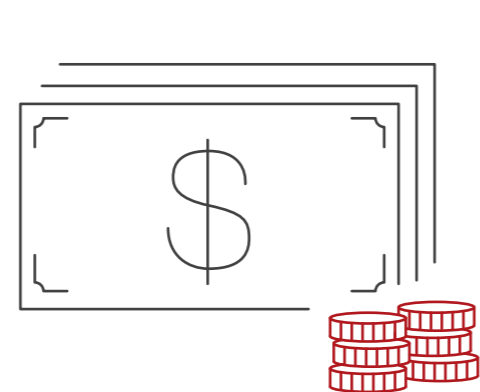
The State of Data Protection and Cloud.

The challenge of providing effective enterprise data protection.

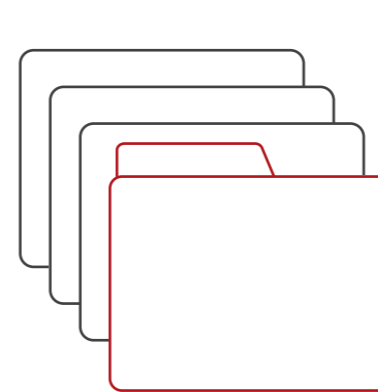
Today's Data Protection Challenges



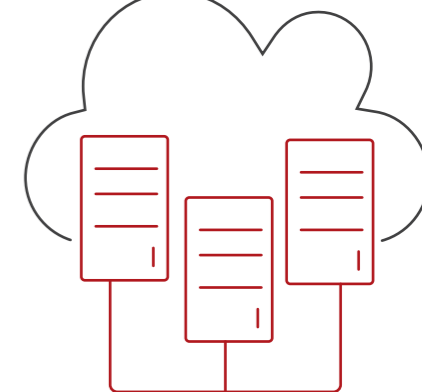
Business Continuity



Costs



New Workloads



Cloud Data

What did 250 IT executives reveal in a recent enterprise data protection survey?



Business continuity is a top concern.

46% Were **confident** their plan ensured minimal interruption

18% Were **fully confident** their plan ensured minimal interruption

36% Were **not at all confident** their plan ensured minimal interruption

Data management capabilities can speed recovery and build confidence.

60%

Faster backup & restore

42%

Audit tracking or better protection of cloud workloads

34%

Role-based access controls

Disaster protection is critical, but decreasing costs remains the biggest data protection issue.

47%

High costs of existing storage & protection solutions

36%

Poor cross-environment visibility

31%

Inadequate backup & recovery performance

Data just keeps growing—and new data workloads present new challenges.

36% Big data analytics

35% Virtualized

19% Open source

10% Hyper-converged

Cloud data protection adds complexity.

55%

Already have ¼ of workloads in the cloud

35%

Already have ¾ of workloads in the cloud

86%

Believe cloud workloads will increase in the next 2 years

Protect everything with one powerful solution.

Serious data protection makes you confident your data is protected on-premises and in the multi-cloud, streamlines management, helps contain costs and scales as your organization—and your data—change and grow. Using a single, easy-to-manage solution like Veritas, the leader in enterprise data protection, makes protecting all your data easy.

Learn more: <https://vrt.as/DPandCloud>

